

The Secretariat of Innovation and Economic Development in Chihuahua and *Chihuahua Exponencial* invite you to participate in:

BORDER MARKET TECH 2018

Participation Rules and Requirements

The Secretariat of Innovation and Economic Development in the State Government of Chihuahua, and *Chihuahua Exponencial* invite entrepreneurs, SMEs (Small and Medium Enterprises), large companies, organizations and institutions that develop or promote innovation and technology in Software, Robotics, Industry 4.0, Artificial Intelligence, Drones, 3D printing, Smart Cities, Internet of Things, Information Technologies, among others, to participate in the 2018 Border Market Tech.

The purpose of this event is to show the capability of innovation and technological development in the region made up by the diverse municipalities of Chihuahua State, as well as Texas and New Mexico.

For the purposes of this overview, the following will be considered as possible candidates to participate: companies, projects or agencies whose spin, product and/or service are directly related to the development, creation, implementation or improvement of technology in its different categories:

- Internet of things
- Drones
- Artificial intelligence
- Robotics
- Software development
- Smart Cities
- Information technology
- Industry 4.0

Date: September 20th and 21st, 2018

Venue: Cuatro Siglos Convention Center

Time: 9:00 a.m. to 6:00 p.m.

Entrepreneurs:

Projects in the entrepreneurship or acceleration of a business phase related to technology and innovation that provide products and/or services in an advanced stage of its development and that have been previously evaluated by the organizing committee of the Secretariat of Innovation and Economic Development, as well as:

- Projects that have between 1-2 years of development.
- Entrepreneurs interested in participating must be over 18 years old.
- The participating projects must be originally from the state of Chihuahua , New Mexico and Texas.

SMEs:

Those companies whose activity is focused on the development of innovation and technology in any of the following categories may participate:

- Internet of things
- Drones
- Artificial intelligence
- Robotics
- Software development
- Smart Cities
- Information technology
- Industry 4.0

In addition to that, they must meet the following requirements:

- Have a minimum of 10 employees.
- Have a corporate image of the company, product and/or service
- The company must be legally constituted.
- Participating companies must be originally from the state of Chihuahua, New Mexico and Texas.

Large Companies:

Highly positioned companies within the market that are currently developing technology with a global impact, in the following categories:

- Internet of things
- Drones
- Artificial intelligence
- Robotics
- Software development
- Smart Cities
- Information technology
- Industry 4.0

Participating companies must be originally from the the state of Chihuahua, New Mexico or Texas.

Organizations:

Organizations or associations that will be able to participate are those that promote technological development and innovation in any of the following categories:

- Internet of things
- Drones
- Artificial intelligence
- Robotics
- Software development
- Smart Cities
- Information technology
- Industry 4.0

In addition to this they must meet the following requirements:

- Have a corporate image of the product and / or service.
- The organization or association must be legally constituted.

- The organisms or associations must be originally from the State of Chihuahua, New Mexico and Texas.

The 100 Most Innovative Companies:

Entrepreneurs and companies may participate if their business or activity is focused on the development of innovation and technology, meet the requirements of their category of entrepreneurs or SMEs and assemble their stand integrating creative and innovative elements, and with the option of including recycled material. They must strive to have visible, luminous elements since the exhibition will be carried out under dim lighting, in order to highlight the scenery of booths and exhibitions in general.

The 100 booths that meet the greatest creative and visual elements, with a technological and / or ecological theme will be granted recognition by the Secretariat of Innovation and Economic Development as "The 100 most innovative companies."

Selection process:

- Those interested in participating in the "Border Market Tech" event must fill out the corresponding format on the website: www.bordermarket-tech.com. Once the complete application data is filled, all the information will be evaluated by the organizing committee and, if necessary, a face-to-face interview will be scheduled.
- The selection of exhibitors for the event will be coordinated by the Secretariat of Innovation and Economic Development and its organizing committee.

Participant Arrangement:

- The arrangement and allocation of booths will be coordinated by the organizing committee.
- The allocation of stands will be granted only to those companies or projects that meet the required profile and standards.

General:

- The Secretariat of Innovation and Economic Development will keep all applicants' information confidential, according to the Regulation of Transparency, Access to Public Information and Protection of Personal Data.
- Once participation as an exhibitor is confirmed, it implies acceptance in accordance with all regulations established for Border Market Tech 2018.

- Any other topic related to the event that is not mentioned in this document will be at the discretion of the BMTech organizing committee.
- The reception of participation requests may begin as of the official publication of the Border Market Tech 2018 event through the website www.bordermarket-tech.com or by attending the offices of the Secretariat of Innovation and Economic Development located at Avenida Abraham Lincoln 1290 in Ciudad Juarez, Chihuahua, from 8:00 am to 4:00 pm, Monday through Friday.